NEUROSCIENCE 2017

第40回 日本神経科学大会

2017年7月20日(木)-7月23日(日)

July 20-23, 2017

進化する神経科学

Pushing the Frontiers of Neuroscience

会場：幕張メッセ
Venue : Makuhari Messe

大会長：狩野 方伸（東京大学大学院医学系研究科）
President : Masanobu Kano (Graduate School of Medicine, The University of Tokyo)

http://www.neuroscience2017.jnss.org/

Sponsorship Prospectus

Luncheon Seminar / Exhibition / Advertisement ... etc.

Greetings

Neuroscience 2017, the 40th Annual Meeting of the Japan Neuroscience Society, will be held at Makuhari Messe over a three-day period from July 20 (Thursday) to 22 (Saturday), 2017.

When the First Annual Meeting was held in 1978, it was a relatively small assembly of neuroscience researchers from established disciplines such as anatomy, physiology, pharmacology, biochemistry, and biophysics. In the subsequent decades, neuroscience has made marked progress by engaging in intense cooperation and integrated research activities with other disciplines, including molecular biology, cell biology, computational science, engineering, and psychology, as well as clinical neurosciences including neurology, psychiatry, neurosurgery, and rehabilitation medicine. In parallel with these developments, the annual meeting has steadily grown, both in terms of the number of participants and the diversity of their research fields. Consequently, the conference has grown into a major forum where basic, applied, and clinical neuroscientists can present their findings and exchange information about their research. Today, neuroscience spans multiple disciplines of life science, medicine, engineering, and humanities, and has the potential for limitless expansion in the future. The motivation for the continuous development of neuroscience is presumably derived from our fundamental desire to understand the brain functions that underlie the mind, and our calling to overcome the neurological and psychiatric disorders that are becoming increasingly important issues in modern society. To achieve these goals, neuroscientists have introduced a wide variety of new methods and are constantly creating technological innovations. These novel approaches include not only technologies common to life sciences, such as genome editing and iPS cells, but also techniques specific to neuroscience research such as optogenetics, imaging of activity in neuronal populations, and non-invasive imaging of brain structure and activity. As a result, neuroscience is constantly changing, promoting interactions with related research fields, and making progress toward the future. As the theme for Neuroscience 2017, we chose “Pushing the Frontiers of Neuroscience,” with the hope that participants will perceive the infinite potential of neuroscience. Large-scale projects to elucidate the connectivity and function of the whole brain are now underway in the USA, Europe, and Japan, and similar efforts are planned or under development in other countries. Therefore, we expect that exciting new results from these studies will be presented at Neuroscience 2017.

Along these lines, we are planning a program that will allow participants to engage with the forefront of research in their own specialties, as well as obtain a broad range of information in various research fields and disciplines of neuroscience. Accordingly, we feature plenary lectures and special lectures by top neuroscientists who are “Pushing the Frontiers of Neuroscience,” and we have enhanced the contents of symposia and educational lectures. We encourage active participation by female and junior neuroscientists, as well as oversea scientists, especially those from neighboring Asian countries. We sincerely hope that our annual meeting will provide a forum where participants can obtain up-to-date information, present their exciting new findings, interact with their peers, and eventually contribute to “Pushing the Frontiers of Neuroscience.”

Masanobu Kano, M.D., Ph.D.
President
The 40th Annual Meeting of the Japan Neuroscience Society
Department of Neurophysiology, Graduate School of Medicine, The University of Tokyo

Meeting Outline

- Title: The 40th Annual Meeting of The Japan Neuroscience Society (Neuroscience 2017)

- Theme: Pushing the Frontiers of Neuroscience

- Date: July 20 (Thu) – 23 (Sun), 2017
  *No symposia, oral presentation, poster presentation and exhibition, but special programs are scheduled on July 23(Day 4).

- Venue: Makuhari Messe – International Conference Hall
  International Exhibition Hall 8

- Purpose & Significance: Under the theme of “Pushing the Frontiers of Neuroscience”, this meeting invites leading neuroscience researchers from across Japan and overseas, and aims to offer a place where neuroscience researchers in various fields spanning from basic study to applied and clinical studies present their new findings and share information with each other, and encourage them to interact regardless of their genders, ages, disciplines and nationalities.

- Program:
  Plenary Lectures
  Special Lectures
  Symposia
  Educational Lectures
  Award Lectures
  Oral / Poster Presentation
  Luncheon Seminars
  Exhibition

- Expected Number of Participants
  3,500

- Organizers

President: Masanobu Kano (The University of Tokyo)
Executive Committee Chair: Shigeo Okabe (The University of Tokyo)
Executive Committee Vice-Chair: Nobuhito Saito (The University of Tokyo)
Executive Committee Members:

Yukiko Gotoh	(The University of Tokyo)
Hirokazu Hirai	(Gunma University)
Takeshi Iwatsubo	(The University of Tokyo)
Haruo Kasai	(The University of Tokyo)
Kiyoto Kasai	(The University of Tokyo)
Kazuo Kitamura	(University of Yamanashi)
Masanori Matsuzaki	(The University of Tokyo)
Kenichi Ohki	(The University of Tokyo)
Toshihisa Ohtsuka	(University of Yamanashi)
Hiroki R Ueda	(The University of Tokyo /RIKEN Quantitative Biology Center)

Organizing Committee Chair: Nobutaka Hirokawa (The University of Tokyo)
Organizing Committee Members:

Toshikazu Hasegawa	(The University of Tokyo)
Teruhiko Higuchi	(National Center of Neurology and Psychiatry)
Yasuo Ihara	(Doshisha University)
Nobumasa Kato	(Showa University)
Mitsuo Kawato	(ATR Brain Information Communication Research Laboratory Group)
Katsuhiko Mikoshiba	(RIKEN Brain Science Institute)
Yasushi Miyashita	(Juntendo University)
Hideyuki Okano	(Keio University)
Noriko Osumi	(Tohoku University Graduate School of Medicine)
Susumu Tonegawa	(RIKEN Brain Science Institute/Massachusetts Institute of Technology)
Tadaharu Tsumoto	(RIKEN Brain Science Institute)
Shigeto Yamawaki	(Hiroshima University)

Program Committee Chair: Haruhiko Bito (The University of Tokyo)
Program Committee Members:

Atsu Aiba	(The University of Tokyo)
Upinder Bhalla	(National Centre for Biological Sciences, Bangalore, India)
Kenji Doya	(Okinawa Institute of Science and Technology Graduate University)
Ichiro Fujita	(Osaka University / Center for Information and Neural Networks)
Fumino Fujiyama	(Doshisha University)
Masaki Fukata	(National Institute for Physiological Sciences)
Tomoyuki Furuyashiki	(Kobe University)
Yukiko Goda	(RIKEN Brain Science Institute)
Hiroaki Gomi	(NTT Communication Science Laboratories)
Carina Hanashima	(RIKEN Center for Developmental Biology)

Masahiko Haruno	(NICT National Institute for Physiological Sciences)
Nobutaka Hattori	(Juntendo University)
Shigang He	(Shanghai Jiao Tong University)
Tatsumi Hirata	(National Institute of Genetics)
Yuji Ikegaya	(The University of Tokyo)
Tadashi Isa	(Kyoto University)
Shin Ishii	(Kyoto University)
Yoshikazu Isomura	(Tamagawa University)
Takeshi Iwatsubo	(The University of Tokyo)
Bong-Kiun Kaang	(Seoul National University)
Hiroyuki Kamiguchi	(RIKEN Brain Science Institute)
Azusa Kamikouchi	(Nagoya University)
Takefumi Kikusui	(Azabu University)
Shigeru Kitazawa	(Osaka University)
Kazuto Kobayashi	(Fukushima Medical University)
Kumi Kuroda	(RIKEN Brain Science Institute)
Toshiya Manabe	(The University of Tokyo)
Masanori Matsuzaki	(The University of Tokyo)
Masayuki Miura	(The University of Tokyo)
Mariko Miyata	(Tokyo Women's Medical University)
Ikue Mori	(Nagoya University)
Toshiya Murai	(Kyoto University)
Junichi Nabekura	(National Institute for Physiological Sciences)
Hiroyuki Nakahara	(RIKEN Brain Science Institute)
Kazunori Nakajima	(Keio University)
Kae Nakamura	(Kansai Medical University)
Kinichi Nakashima	(Kyushu University)
Hirofumi Nakatomi	(The University of Tokyo)
Shin’ya Nishida	(NTT Communication Science Laboratories)
Mami Noda	(Kyushu University)
Nobuyuki Nukina	(Doshisha University)
Sonoko Ogawa	(University of Tsukuba)
Kenichi Ohki	(The University of Tokyo)
Hitoshi Okamoto	(RIKEN Brain Science Institute)
Yasumasa Okamoto	(Hiroshima University)
Hitoshi Okazawa	(Tokyo Medical and Dental University/Center for Brain Integration Research)
Hiroyuki Okuno	(Kyoto University)
Hirotaka Onoe	(RIKEN Center for Life Science Technologies)
Norio Ozaki	(Nagoya University)
Norihiro Sadato	(National Institute for Physiological Sciences)
Takeshi Sakaba	(Doshisha University)
Kuniyoshi L. Sakai	(The University of Tokyo)
Takeshi Sakurai	(Kyoto University)

Kazunobu Sawamoto	(Nagoya City University)
Tomoaki Shirao	(Gunma University)
Kyoko Suzuki	(Yamagata University)
Hidehiko Takahashi	(Kyoto University)
Ryosuke Takahashi	(Kyoto University)
Toru Takumi	(RIKEN Brain Science Institute)
Masaki Tanaka	(Hokkaido University)
Saori Tanaka	(ATR Brain Information Communication Research Laboratory Group)
Yasuo Terao	(Kyorin University)
Makoto Tominaga	(Okazaki Institute for Integrative Bioscience)
Taisuke Tomita	(The University of Tokyo)
Akio Tsuboi	(Nara Medical University)
Ken-Ichiro Tsutsui	(Tohoku University)
Hiroki R. Ueda	(The University of Tokyo / RIKEN Quantitative Biology Center)
Keiji Wada	(National Center of Neurology and Psychiatry)
Ayako M. Watabe	(The Jikei University School of Medicine)
Dai Watanabe	(Kyoto University)
Masahiko Watanabe	(Hokkaido University)
Nobuhiko Yamamoto	(Osaka University)
Koji Yamanaka	(Nagoya University)
Hidenori Yamasue	(Hamamatsu University School of Medicine)
Yumiko Yoshimura	(National Institutes of Natural Sciences)
Michisuke Yuzaki	(Keio University)

*Alphabetical order

● Budget *as of April, 2016

Income		
Item	Amount (JPY)	Remarks
1. Registration Fees	40,100,000	3,000 attendees
2. Seminar Fees	15,000,000	10 seminars
3. Exhibition Fees	22,000,000	100 booths
4. Ad Fees: Web Banner	600,000	3 slots
Ad Fees: Program Booklet	1,400,000	8 pages
5. Subsidies and donations	25,000,000	Incl. grants from Chiba prefecture and foundations etc..
Total (JPY)	104,100,000	

Expenditure		
Item	Amount (JPY)	Remarks
1. Preparation Expenses	21,782,554	
1) Personal	6,851,000	
2) IT Production	4,858,420	Incl. WEB and Abstract Submission/Registration System
3) Print/Production	9,116,660	Incl. Translation Fees
4) Communication/Haulage	956,474	
2. Operational Expenses	72,809,375	
1) Personal	8,866,885	
2) Meeting	8,906,330	
3) Venue Rental	27,507,900	
4) Equipments	9,436,900	
5) Signs and Decoration	3,121,360	
6) Exhibition related	8,470,000	
7) Invitation	6,500,000	
3. Post-meeting Expenses	3,150,300	
4. Reserve Fund	6,357,771	
Total (JPY)	104,100,000	

Advertisement

Program Booklet / Web Banner

Advertisement in Program Booklet

- Book Title: The 40th Annual Meeting of The Japan Neuroscience Society / Neuroscience 2017 Program

- Book Size, Printing Method, etc.
  A4 (297 mm height × 210 mm width), approx. 400 pages
  Offset printing (Front cover: four colors / Body: black and white), Perfect binding

- Circulation: 3,600

- Distribution to: Participants in Neuroscience 2017

- Budget: JPY 4,356,000

- Rate: Please note that organizers will decide allocation of ads in back matter.

Space	Size	Color	Rate (excl. tax)	Space available
Back cover	A4 : 1 page	4 colors	JPY 500,000	1
Inside front cover	A4 : 1 page	Black and White	JPY 250,000	1
Inside back cover	A4 : 1 page	Black and White	JPY 250,000	1
Back matter 1 page	A4 : 1 page	Black and White	JPY 150,000	approx. 10
Back matter 1/2 page	A4 : 1/2 page	Black and White	JPY 80,000	approx. 10

- Application: Please fill out the application form and send it to the secretariat (below) by FAX or e-mail.

- Application Deadline: March 31 (Fri), 2017

- Ad Submission Deadline: April 12 (Wed), 2017

- Ad Size
  1 page: 255 mm height × 180 mm width
  1/2 page: 120 mm height × 180 mm width
  *Bleed is not acceptable in either four colors or black and white.

- Ad Requirements: Print-ready data – four colors / black and white *Please attach a print sample.
  ○Format
  1. Adobe illustrator: All fonts should be outlined, and all images should be embedded. Also, please specify your OS and the version of Illustrator used for creating the ad. Proofreading will be performed by the printer. Please note that a proof sheet will not be sent to you.
  2. PDF: All fonts should be outlined, and all images should be embedded. If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to specify the application used. Please note that submitted data may not be accepted.

- Ad Submission: Please send ad data to the secretariat by e-mail.

- Payment: An invoice will be sent to you by e-mail after the application form is received.
  Please make full payment by the due date written on the invoice.

- Disclosure of Information: Sponsors agree to disclose their names.

- Secretariat: **Neuroscience 2017 Secretariat** (c/o A&E Planning Co., Ltd.)
  Iwanami Shoten Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
  TEL: +81-3-3230-2744 FAX: +81-3-3230-2479
  E-mail: e-staff@neuroscience2017.jnss.org

Web Banner

- Name of Advertisement Media: Website of the 40th Annual Meeting of the Japan Neuroscience Society
- Type of Advertisement Media: Online advertisement by web banner
- Home Page: http://www.neuroscience2017.jnss.org
  *Available from July 2016
- Number of Spots: approx. 10
- Placement Method: Random placement – banners appear when website is visited.
- Advertisement Rate: JPY 200,000 (excl. tax) per spot
- Application: Please fill out the application form and send it by FAX or e-mail to the Neuroscience 2017 Secretariat.
- Viewing Period: Applications will be accepted after the website is launched in July 2016. Placement is guaranteed until 1 month after the meeting.
- Banner Size: Height 80 pixels × Width 228 pixels
- Format:
  1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG
  2. File size: within 50 KB
  3. Please note that no change in banner design will be accepted after placement.
- Banner Submission: Please submit GIF/JPEG file meeting the above requirements, together with URLs for affiliate links. Banner will be placed within 7 business days after receipt.
- Payment: An invoice will be sent after the application is received. Please make a full payment by the due date into the bank account indicated on the invoice. Note: Bank fees shall be borne by the applicant.
- Disclosure of Information: Sponsors agree to disclosures their names.
- Application / Inquiry: **Neuroscience 2017 Secretariat** (c/o A&E Planning Co., Ltd.)
  Iwanami Shoten Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
  TEL: +81-3-3230-2744 FAX: +81-3-3230-2479
  E-mail: e-staff@neuroscience2017.jnss.org

Neuroscience 2017

Application Form for Advertisement

Application Deadline: March 31, 2017

Date:

Company Name		
Address	(Postal / ZIP code:) Address	
Person in charge	Name	TEL
	Division	FAX
	E-mail address * Please make sure to fill in a valid e-mail address.	

We hereby apply for:

☐ Advertisement in Program Booklets

Page choice: Rate: JPY (excl. tax)

☐ Web Banner on Neuroscience 2017 Price: JPY (excl. tax)

Message / Inquiries (if any)

● Send to: Neuroscience 2017 Secretariat (c/o A&E Planning Co., Ltd.)
FAX. +81-3-3230-2479 / TEL. +81-3-3230-2744 / E-mail. e-staff@neuroscience2017.jnss.org